

## JUDGING CRITERIA FOR OPEN CATEGORY

<b>ENGAGEMENT (ENTERTAINMENT/PLAYABILITY)</b>	<b>Offers limited engagement</b>	<b>competently attracts and engages user's interest</b>	<b>delivers an immersive experience that is likely to attract repeat users</b>	<b>score</b>
	1 2 3 4 5 6	7 8 9 10 11 12 13 14	15 16 17 18 19 20	
<b>ARTWORK / AESTHETICS</b>	<b>single or basic concept</b>	<b>multiple concept with competent execution</b>	<b>detailed, creative and visually stunning artwork that enhances and complements the project</b>	
	1 2 3	4 5 6	7 8 9 10	
<b>CREATIVITY / ORIGINALITY</b>	<b>Little evidence of novelty or innovation</b>	<b>product differentiation present in concept and execution</b>	<b>highly original, innovative and shows creative thinking</b>	
	1 2 3	4 5 6	7 8 9 10	
<b>DIGITAL MEDIA</b>	<b>No alternative media types used e.g. audio, image and limited animation</b>	<b>additional media types used (e.g. image, audio, video)</b>	<b>use of multiple media types that adds to user experience.</b>	
	1 2 3	4 5 6	7 8 9 10	
<b>DEVELOPMENT / CODING</b>	<b>minor undocumented enhancements to existing project</b>	<b>Original project or significant enhancements to existing project. well commented</b>	<b>well commented code demonstrating many programming constructs, algorithms and problem solving</b>	
	1 2 3 4 5 6	7 8 9 10 11 12 13 14	15 16 17 18 19 20	
<b>GOOD LOGIC</b>	<b>Insufficient efficiency in the programming options used.</b>	<b>The programming options used are effective and clearly formulated</b>	<b>The programming options used make sense, work reliably, and are very relevant in terms of their use.</b>	
	1 2 3	4 5 6	7 8 9 10	
<b>COMPLETENESS</b>	<b>Many serious bugs encountered. no user instructions</b>	<b>Some bugs found. good user instructions</b>	<b>Only minor bugs found. clear and concise instructions. evidence of testing</b>	
	1 2 3	4 5 6	7 8 9 10	
<b>TOTAL SCORE</b>				<b>/100</b>

\*PROJECTS THAT ARE CLEARLY NOT WITHIN THE THEME WILL RECEIVE A SCORE OF 0.